In Honor of Professor Masaki Ohba

Tribute to Professor Masaki Ohba ................................................. IJIRI, Naohiko (i)

Professor Masaki Ohba’s Personal History and Research Works ........................... (iii)

Articles

The Study about Effect Measurement Method for Media Strategy
in Time Series of Media Mix .......................................................... OTSUKI, Akira (1)

Construction of the Simulation Model by Introducing
the Expanded Seat Booking System ........................................... NAKAMURA, Yoshiki (17)

A Study of Relation between Lunch Satisfaction and
Psychological Factors ............................................................... MARUYAMA, Yukio (27)

Wesley C. Mitchell’s Comments on Gustav Cassel ............................. SAITO, Hiroyuki (37)

The Factorage System
and its Historical Prerequisites in England ..................................... KAMIMURA, Yoshihiro (53)

Edited by
Nihon University College of Economics